
Media Release

8th April, 2005



Australian Racing Federation

81 – 83 Baxter Road, Mascot NSW 2020
PO Box 17 Mascot NSW 1460
AUSTRALIA

Email: arb@australian-racing.net.au

Tel: 61 2 9551 7700
Fax: 61 2 9551 7708

Asia's United Vision for World Racing



Registrations Deadline 30th April 2005

Registrations for the 30th Asian Racing Conference in Seoul, South Korea will close on Saturday 30th April, 2005.

The Conference, running from the 20th through to the 27th of May, is attended by over 500 delegates from thoroughbred racing countries in Asia, the Pacific, Africa, Middle East, and representatives from the UK and USA .

With the central theme, 'Asia's United Vision for World Racing' the 30th ARC promises to be one of the best ever held and business sessions will explore in detail all of the major issues that face the racing industry in the 21st century. Not only will participants be given valuable briefings on matters affecting the success of their sport, but they will also enjoy the opportunity to build business relationships with the peers internationally, and to witness at first hand the incredible success story that is racing in Korea.

"This year's Conference program is very exciting. It offers delegates a unique chance to observe presentations from leading racing experts on current developments and problems that relate to racing in all parts of the globe" the Chairman of the Asian Racing Federation, My Larry Wong, said today.

The business and operational programs cover a range of issues with some of the more prominent topics including the World Racehorse Rankings, new wagering trends & technologies, drug-free racing, integrity issues facing racing and enhancements in the breeding industry but to name a few.

The Conference also features an unforgettable opportunity to experience the racing industry in Korea, including a major race meeting at Seoul Racecourse and an extensive breeding tour of Jeju Stud Farm. For accompanying persons a program has been designed that will give them a fascinating exposure to Korean culture.

“Seoul has been the venue for a number of leading international events, such as the 1988 Seoul Olympic Games and the 2002 FIFA World Cup to name a few. I am confident that the 30th Asian Racing Conference in Seoul will be a great success with the assistance of the outstanding conference and racing facilities”. Larry Wong, Chairman of the Asian Racing Federation.

As at past Asia Racing Conferences a trade exhibition is available to all businesses who wish market their products to the world racing community. This year’s trade exhibition will feature a range of new products from revolutionary training technology to racecourse design presentations.

For further information regarding this media release please call:

**Andrew Harding
Secretary General
Asian Racing Federation**

**Ph: 0011 61 02 9551 7700
Mobile: 0011 0417 043 233**

arb@australian-racing.net.au

Attachment 1. Asian Racing Federation information

Attachment 2. Conference details

Attachment 1. – Asian Racing Federation Information

About the Asian Racing Federation

- Asian Racing Conference was established in 1960 on the initiative of the JRA and the Rangoon Turf Club.
- The first conference took place in Tokyo in May 1960 when 69 delegates took part.
- Renamed at the 28th Conference in 2001 and became the Asian Racing Federation.
- The recent conferences were held in Singapore / Malaysia(2000), Thailand(2001), New Zealand(2003).

Objectives

- To meet and foster goodwill and mutual understanding through the medium of periodic conferences and other racing events in the member countries.
- To promote horse racing and breeding and the integrity and prestige thereof by any means that the Federation shall consider appropriate and which are in compliance with all existing laws, rules and regulations.
- To encourage and develop mutually beneficial objectives and strategies between racing organizations without discrimination to aid the development of horse racing.
- To exchange ideas and information on matters connected with horse racing.
- To encourage, promote and support international competition for jockeys and horses when conditions permit.

Importance of the ARF in the World of Horse Racing (2003 IFHA Statistics)



Geographical Distribution



20 ARF Member Countries

Australia, Bahrain, Hong Kong, India, Japan, Korea, Macau, Malaysia, Mauritius, New Zealand, Oman, Pakistan, Philippines, Qatar, Saudi Arabia, Singapore, South Africa, Thailand, Turkey, United Arab Emirates

Attachment 2 – Conference Details

Title	30th Asian Racing Conference (30th ARC)
Date	May 20 (Fri) ~ 27 (Fri), 2005
Venue	COEX, Grand InterContinental Seoul Hotel, Seoul Racecourse
Theme	Asia's United Vision for World Racing
Number of Participants	800 (700 from 20 ARF member countries / 100 domestic)
Host	Asian Racing Federation (ARF), Korea Racing Association (KRA)
Official Language	English (English-Korean simultaneous interpretation)

Conference Structure

Meetings
ARF Executive Council / ARF Management Committee Meeting Business Sessions Operational Sessions Affiliated Meetings (ASBC, GRPAC, IMHC, ARF C.C.)
Official Events
Racing Events & Lunch Opening Ceremony & Welcome Dinner Closing Ceremony & Farewell Dinner Study Tour to Jeju Stud Farm & Training Center Special Tour
Social Programs
Golf Meeting Seoul City Tour & Shopping Accompanying Persons' Program
Optional Tours
Daily Tours Post-conference Tours
Exhibition
26 Exhibition Booths

If you have any questions for the 30th ARC, please contact us.

30th ARC Organizing Committee

Korea Racing Association (KRA)
Tel: 82-2-509-1221~2
Fax: 82-2-509-1219
E-mail: tijung@kra.co.kr

30th ARC Secretariat

INTERCOM Convention Services, Inc.
Tel: 82-2-501-7065 / 565-2435
Fax: 82-2-3452-7292 / 565-2434
E-mail: arcseoul2005@intercom.co.kr